

## WHY "UNLUCKY FRIDAY?"

Some thousands of women who come here every week know that it's "Lucky Friday." It's the day when we clean the stocks of the short pieces and lonely lots and put good-by prices on them.

## SILK AFTERMATH

Our own salespeople are as much surprised at the new Silk values as you are.

They never saw Silk yards fly out so fast—not such a shower of remnants. All the short pieces are grouped for Friday. Absurd prices—if lengths suit.

**Lots 1—Remnants and manufacturers' ends**

natural colored Pongees, black Jap Silks and colored Crepes, lengths up to 10 yds., at 18¢-25¢.

**Lots 2—Remnants white Japs and colored Jap Crinkled Silks, black and striped Habutai Silks, printed and plain, lengths up to 11 yds., up to 80¢ grades, at 25¢ yd.**

**Lots 3—Choice of 25, 50 and \$1 fancy**

silks in various styles, lengths from 1 to 12 yds., at 25¢ yd.

**Lots 4—Black Silk remnants, special counter-fall, at half former prices.**

## DRESS STUFFS, TOO

Short pieces, many of them in dress pattern lengths, of goods worth 50, 75¢ and \$1 may go at 23¢ yd.

Newest tints Crepons, day and evening shades, 75¢ kind at 25¢.

In and near Rotanda.

## WHITE GOODS REMNANTS

This week's great selling has left us with heaps of short pieces which we have marked at 5¢ the yd. Odd lengths and mostly of the 25¢ grade.

Broadway.

## LACES

Hundreds of remnants and of the very choicest trimming Laces, for light dresses and children's wear. To clear the stock, 5, 10 and 25¢ yd.

## WOMEN'S CAPES

For the cool evenings if not for the hot days. They'll be an all Summer necessity.

The startling things are the ridiculous prices—sometimes less than half what the manufacturers themselves were asking only a little while ago.

Single Capes, Double Capes, silk, lace, jetted

and beautiful linings.

Here are cloth Capes at 2¢ that would be \$4.50 almost anywhere else, and so on up to \$30 instead of \$60.

Remembering these things out at the rate of more than two thousand a week.

## CHILDREN'S CAPE

50¢ Children's Capes, all elaborately trimmed with applique of lace, not two alike, of velvet or fine embroidered cloths, specially adapted for children's use, \$3.75 to \$12.50.

Second Floor, Broadway.

## MUSLIN UNDERWEAR

Three Friday happeners—for say a thousand wide awake women. Thursday.

On sale at 2:30 P.M.

300 good fine Muslin Corsets, Covers, V neck, 300 good string Muslin Gowns, with cambric lace on neck, V neck, 300 gowns, 35¢; the kind; only 3 pieces sold to one buyer.

On sale at 3 P.M.

300 good strong Muslin Drawers, with cambric lace on neck, V neck, 35¢; the kind; only 3 pieces sold to one buyer.

On sale at 4 P.M.

300 good, strong, heavy Muslin Drawers, with cambric lace on neck, 35¢; only 3 pieces sold to one buyer.

Second Floor, Fourth Avenue.

## BOYS' CLOTHING

For rough wear or dress-up. Whatever he needs, or you think he needs—and less to pay than you expect.

Finely embroidered all-wool mixed cloth JACKETS, all embroidered, large sizes, pearl buttons, 14 to 16 years, \$2.00.

Elegant quality SERVEERS, deep collar, trimmed with 7 rows of fancy braid, 4 to 14 years, \$1.50.

Men's KIDS, \$1.00.

Boys' TROUSERS, coat, vest, jacket and trousers, solid colors and small, neat checks, 50¢; 75¢ and \$1. Kind also a large line of men's suits.

Second Floor, Fourth Avenue.

## BROADWAY

At 5¢, at 10¢, 25¢.

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